

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

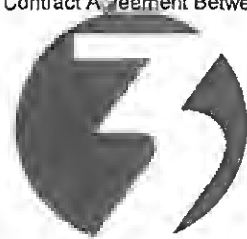
Del Cielo Media
10755 Scripps Poway Pkwy
San Diego, CA 92131

Contract / Revision 578560 /		Alt Order # 07905335
Product US CHAMBER COMMERCE		
Contract Dates 09/20/12 - 09/30/12		Estimate # USCH/JORDR/909930
Advertiser US Chamber of Commerce		Original Date / Revision 09/20/12 / 09/20/12
Billing Cycle EOM/EDC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTKR	Account Executive Kathi Thornton	Sales Office Los Angeles
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code USCH	Product Code ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	09/21/12	09/21/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$675.00			
2	3	09/24/12	09/30/12	Newschannel 3 News	12n-1230pm		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$675.00			
3	3	09/20/12	09/23/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				2	\$675.00			
4	3	09/24/12	09/30/12	Ellen Degeneres 3pm	3-4pm		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$675.00			
5	3	09/21/12	09/21/12	CBS This Morning	7-9a		:30			NM	4	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				4	\$340.00			
6	3	09/24/12	09/30/12	CBS This Morning	7-9a		:30			NM	20	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	44444--				20	\$340.00			
7	3	09/24/12	09/30/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$850.00			
8	3	09/20/12	09/23/12	Newschannel 3 News	5-530pm		:30			NM	1	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$880.00			
9	3	09/24/12	09/30/12	Newschannel 3 News	5-530pm		:30			NM	5	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$880.00			
10	3	09/20/12	09/23/12	Newschannel 3 News	6-630pm		:30			NM	1	\$1,345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,345.00			
11	3	09/24/12	09/30/12	Newschannel 3 News	6-630pm		:30			NM	4	\$5,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-111--				4	\$1,345.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
576560 /	07905335

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/12 - 09/30/12	US CHAMBER COMME	USCH./ORDR/909930

<u>Advertiser</u>	<u>Original Date / Revision</u>
US Chamber of Commerce	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
		Start Date	End Date	Weekdays				Spots/Week	Rate		Spots	Amount
N 12	3	09/21/12	09/21/12	Late News (M-F)	11-1135p		:30			NM	1	\$1,510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,510.00			
V 13	3	09/24/12	09/30/12	Late News (M-F)	11-1135p		:30			NM	3	\$4,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-11-1--				3	\$1,510.00			
V 14	3	09/20/12	09/30/12	Late News (Sa-Su)	11-1135p		:30			NM	4	\$4,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----11				2	\$1,235.00			
Week:		09/24/12	09/30/12	-----11				2	\$1,235.00			
V 15	3	09/24/12	09/30/12	Monday Prime	10-11pm		:30			NM	1	\$6,715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$6,715.00			
V 16	3	09/24/12	09/30/12	NCIS	8-9pm		:30			NM	1	\$10,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$10,455.00			
V 17	3	09/24/12	09/30/12	Tuesday Prime	9-10pm		:30			NM	1	\$9,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$9,010.00			
V 18	3	09/24/12	09/30/12	Thursday Prime	9-10pm		:30			NM	1	\$6,715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$6,715.00			
V 19	3	09/24/12	09/30/12	Thursday Prime	10-11pm		:30			NM	1	\$6,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$6,035.00			
V 20	3	09/24/12	09/30/12	Friday Prime	10-11pm		:30			NM	1	\$4,845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$4,845.00			
V 21	3	09/21/12	09/21/12	Newschannel 3 News	530-6pm		:30			NM	1	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$880.00			
V 22	3	09/24/12	09/30/12	Newschannel 3 News	530-6pm		:30			NM	5	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$880.00			
Totals											73	\$93,225.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	73	\$93,225.00	\$79,241.25
Totals	73	\$93,225.00	\$79,241.25

Signature: _____ Date: _____

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